SINGLE COPY FIVE CENTS,

COME AND SEE!



The Largest Men's, Boys' and Children's Clothing Stock in Omaha at Hayden's PRICES THE LOWEST --- QUALITY THE BEST.

There is no use arguing the why and wherefore of our immense and constantly growing popularity. It is all summed up in the heading that appears in this advertisement combined with the opportunity offered you of making your selection from an entirely new stock.

The Proof of the Pudding is in the Eating.

Come and See

Men's Suits of all wool Cheviots, good Cassimeres, in plain colors and mix-tures, single or double breasted sacks suits that are not of the trashy sort marked out, but neat, wearable, well made Suits, worth \$7.50, Monday and all week at

Come and See

Men's Toppy Fall Sults of fine Cassimeres, brown, gray and black clay worsteds, new plaids and checks, the here Monday and all week at......

Come and See

Men's high grade Suits and swell top coats from best fabries and with a grade of trimmings far above any used in suits under \$18.00 or \$20.00—On sale Monday and all week for

Come and See

The highest grade of Men's Suits and Overcosts, all from the finest domestic and imported
fabrics, frimmings as good as money will buy,
cut by artistic cutters and made by skilled
fallors—nothing equal to these in Omaha at
\$72 or \$25—Our price Monday and all week for.

The Most Exclusive Boys' and Children's Department in Omaha

Children's Knee Pant Suits-

In this department we have excelled al \$1.95 er the most complete \$2.75 assortment of child-ren's goods ever brought brought west, In all \$3.50 the latest novelties in Junior, Reefer, Vestee, Eton, Sailor and Doube Breasted Suits at \$4 50

from 95c to \$5.00.

\$1.75 \$3.75 \$3.95

\$4 25

\$2.75 New Fall Styles in \$3.25 Boys' and \$3.50 \$3.75 \$4.50 \$10.00 assortment defy com-\$11.50 petition. \$12.50

Youths' Suits-Size 12 to 19, of \$5.00 this season's manufac-\$6.50 ture. The se goods \$7.50 must be seen and ex-\$8.50 amined to be apprecia-\$9.00 ted. Our prices and

> Male in 3 and 4-Button Cutaway Sack and Dot be Breasted Sack styles at prices from \$2 75 to \$12.50

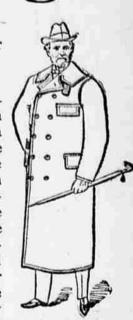


It pays to look

When you want to buy your Winter Overcoat or Ulster-

A matter of taste-

The choice of a Winter Overcoat or Ulster here is more a matter of taste than it is a question of price. We have such a variety of handsome things at every price from \$3.75 to \$18.00 it's only a question of deciding which you like most. Our finest goods are not expensive. Think of getting an H. S. & M. guaranteed Suit, Overcoat or Storm Ulster for the same money you'd have to pay elsewhere for ordinary c'othes. Is it any wonder folks call this the best clothing store?



Over Five Acres of Bargains at the Big Store and Its Immense New Addition.

Such Value Giving was never attempted as Hayden Bros. offer for Fair Week during the Grand Removal and Opening Sales all through the House. We are agents for the Butterick Patterns and Publications. Glad to show Fair Visitors through the Greatest Store West of Chicago.

Cloaks, Capes and Collarettes.

The largest and most complete line of las dles' outer garments in the great west. 500 ladies' jackets, made of heavy black beaver, regular price, \$5.00; fair week, \$2.98, 200 ladies' jackets, in meltons and kerseys, regular price, \$7.50 values, for \$3.98. 190 jackets, in melices and kerseys and freizes, broad facings of same materials and half silk-tined, regular \$9.18 values, at \$4.75-175 Jackets, in boucles, kerseys, astrakhans friezes, in black, tan and mode, regular \$12.50 values, at \$6.48.

Ladies' tailor made jackets of English mel-ton, Idish filezes, curly astrakhan, lined throughout with heavy silk, either black or fancy colored silk, handsomely braided, \$8.98.

Capes.

250 ladies' capes of all 'vool boucle, 28-in long, 120-in sweep, lined with heavy black silk, properly interlined, trimmed with thibet; regular \$7.50 value, at \$3.48. Ladies' English kersey cape, double pleated empire back, velvet inlaid collar, with seven points, trimmed with three braids of same Ladies' soft English curl astrakhan cape, lined throughout with heavy black satin, 30-in lcrg, empire back; worth \$10.00, at

Plush Capes.

Ladies' silk plush capes, lined and inter-lined, elaborately trimmed with braid and jet, edged with thibet fur; worth \$7.75, at Ladles' seal collarettes, with fancy linking.

a most astonishing bargain, \$1.75.
One thousand electric seal collareties, in endless variety of styles, at \$3.98.
Ladies' astrakhan fur and electric seal

capes. lined with heavy satis, 32-in long; worth \$20.00, at \$12.50. 500 misses' jackets, in blue, brown and checks; worth \$3.00, for \$1.50. 50 doz. dark calleo Wrappers, worth \$1.25,

New Fall Millinery.

A grand display of the newest fall styles in the greatest variety an exquisite line of imported Parisian pattern hats, splendid atyles from eastern houses, and hundreds of chie and tasty hats from our own work Everything new in millinery and trimmings.
"The style is in the millinery, not in the

Cotton Dress Stuffs.

Extra heavy fleece back suiting, newest fall patterns, 8½c and 10c a yard. Simpsons fine printed dress sateen, just in,

Comfort goods, 55 inches wide, fast colors, very durable, fee a yard. 32 inch art sateen for comforts, its fast colors, 15c a yard.
Old fashioned heavy Dutch blue calleo, 9c Double fold dress goods in elegant styles,

121/20 and 15c a yard. Solid fast black sateen at 61/2c a yard.

Grand Display of New Fall Silks.

HAYDEN BROS. SHOW MORE NEW FALL SILKS THAN ALL OTHER STORES COM-BINED.

UNEQUALED BARGAIN OPPORTUNITIES FAIR WEEK.

Changable lining silk, full 36 inches wide, all colors, good, strong, and heavy, only 39c New novelty waist silks in beautiful designs and colorings, worth 75c and 85c,

Glace taffeta, all colors, worth 75c, only 59c Black Peau De Soni drees silk, very fine and extra heavy, \$1.00 quality, fair week only 69c. Black satin duchess, full 27 inches wide, very lustrous and especially fine, the \$1.50 grade at \$1.90.

Roman stripes in bright reds and greens, 27 inch, only \$1.00.

New French plaids, largest assortment in city, are very stylish, special prices 98c and \$1.25.

Extra Specials in Ladies' and Gents' Furnishing Goods.

150 dozen Men's White and Colored Handkerchiefs, worth 12½c, at 5c. 100 dozen Men's White and Laundered Shirts, reinforced front and back, linen bos-om, worth 75c, at 33c. 150 dozen Men's Fine Lisle Hose, black and brown, seamless, worth 25c, 3 for 25c. 500 dozen Neckwear in all the latest colors and styles, worth 35c to 50c, at 25c. 500 dozen Men's Fine Suspenders, worth 50c, at 25c. 1,000 dozen Men's Fine Heavy Woolen Shirts and Drawers, manufacturer's samples, worth \$1.00 to \$1.50, at 39c and 50c. 500 dozen Men's Fine Colored Bosom Shirts, in all the latest styles, worth \$1.00, go at 50c dozen Boys' Suspenders, worth 124c, go

Fair Week Sale.

Ak-Sar-Ben badge bows, only 10c. Stamped linen doilies, 1c. Filo and all wash silks, only, per dozen,

20c.
Basting Cotton, only 6c per dozen. The new ruching, only per yard, 20c. The Chicago Record Cook Book, 89c. Ak-Sar-Ben suitings, only per yard, 50c.

Curtains.

Tapestry portieres, full width, heavy top and bottom fringe, per pair, \$1.98. Tapestry portieres, satin finish, beautiful effects, per pair, \$1.98. New Bagdad Curtains, per pair, \$4.50. A lace curtain at 39c per pair. Lace curtain, full width, 314 yards long, for \$1.25 per pair.

Irish point lace curtains, per pair, \$2.70. Saxony Brussels Curtains, per pair, \$5.00. New style art denims, 34 inches wide, 15c yard. Wool upholstery fringe, 5c yard.

Big line of newest styles in wall paper.

Bargains in paints and brushes.

Sheeting Frices.

ironed, at 39c.
1,000 doz. bleached pillow slips, 10c.

A FEW SPECIALS FOR FAIR WEEK. all wool silk and wool and mohair mixtures

Black Wool

46 inch black, all wool serge in the storm twill, coating twill and French twill. These goods are very firm and have an extra fine finish. Actual value \$1.00 per yard, our special Fair price only 50c per yard. One 46 inch all wool black figured novel-

Carpets and

prices we now quote.

High grade Ingrain Carpet 250 yard.

terns, at 45c per yard.
Sanford's best 10-wire Brussels, good value
at \$1.00, on sale at 65c.
Moquette carpet, new and handsome patterns, with or without borders, 90c. Good quality floor oil cloth, 15c per yard.

Linen Specials.

50c. 72-in. satin and damask table linen, \$1.25 quality, at 75c. 79-in. double satin damask table linen, \$1.50 quality, at \$1.00.

Blanket Bargains.

Good quality gray blankets 49c. Extra heavy (5 lb.) blankets, \$1.25. Large size comforters, 75c. Optical Department,

9-4 extra heavy sheeting, 14½c. 4-4 heavy bleached muslin, 4½c. Large size bleached sheets, torn and

Dress Goods

A 40 and 42-inch dress goods novelty in These are the latest for fall and winter wear in colors ,weaves and designs. Actual value of these goods 75c to \$1.00 per yard. Our special price for fair week, only 49c per yard. 243 pieces to select from.
Our 42 and 46-inch high grade novelty dress goods in all of the new Persian de-signs, colors, tints and weaves. The very latest and makes the most stylish costume for this season's wear. Actual value of these goods \$1.25 to \$1.39 per yard. Our l price for fair week, only 75c per We have 193 pieces to select from. 40-inch wool suiting, plain colors, in blue, brown, green and black, extra heavy, very firm, worth 59c per yard. Our special price for fair week only 29c yard.

Dress Goods

For Fall and Winter Wear, Head-quarters for Black Goods.

ties, extra heavy latest weave and design, actual value \$1.25 per yard, our special price for Fair week only 75c per yard.

All open mail orders promptly filled and money refunded on all goods not perfectly

Wall Paper.

Never have goods in desirable patterns and reliable makes sold at the extremely low Strictly all wool ingrains, 3714c yard. Best all wool ingrains, including such makes as Hartfords, Bromley, Lowell's, at

49c per yard. Tapestry Brussels, wool faced, good pat-

62-in. German table linen, 75c quality, at

All wool gray and white blankets, \$2.50.

Eyes tested free. A perfect fit guaranteed. The best lenses at the lowest prices.

fend Home a Piano from Hayden's While the Removal Prices

Buy either ma A1 new plane, recommended by us, or else one of our second-handed reliable plano bargains now offered to close The follow g are bargains in second-hand

and slightly used planos: 1 Storey & Camp upright, \$80.00. 1 New England upright, \$115.00. fine oak case upright, \$125.00. 1 Vose & Sons upright, \$125.00. 1 Sterling upright, \$150 00. 1 Vose & Sons upright, \$150.00.

1 Steinway upright, used 14 months, as 1 Chickering upright, used less than six months, and various other makes at correspond og prices.

New Pianos for Rent.

State Fair visitors should make use of our

House Furnishing Bargains. Fine Imported White China Cups and

dozen 3 and 4 quart Granite Coffee or Tea plated irons, with stand and handle, regular price 98c, per set
 Washing Machines
 \$1 95

 25c imported Dish Mops
 3c
 Mallacca Sugar Shells
Tea Sstrainers, enameled handles
1 gallon Milk Crooks
65c Grante Colanders

5 years, regular price \$10.00, for one week only-\$4.25.

Special Drug Items. Paine's Celery Compound, 65c.

Hood's Sarsarparilla, 64c. Pierce's Favorite Prescription, 62c. Pierce's Medical Discovery, 62c. Scott's Emulsion 66c. Sagwa, 75c. Stuart's Dyspepsia Tablets, 32c. Garfield Tea, 18c. Kirk's Juvenile Soap, per box, 25c. Stuart's Complexion Soap, 15c. Cuticura Soap, per cake, 15c. Woodbury's Facial Soap, 15c. Bring your prescription here.

Furniture.

New Goods, new department, new methods, 30-inch corduroy couch, 6 feet 4 in. long, spring edge, fringed all round, price \$7.50, Others at \$8.85, \$9.75, \$10, and \$12. Oak chairs at 75c, 85c, 90c and 95c, Rockers, \$1.25 and \$1.35. We are now showing two floors of as fine well made goods as any house in town. And

Immense Sale on Men's Hats

and Caps-On Table No. 3 we will sell \$1.50 and \$2.50 Hats at 25c. On Table No. 3 we will sell \$1.50 and \$2.50 Hats at 25c.
On Table No. 2 we will have a grand closing out sale of Men's and Boys' caps, worth 25c and 35c, at 15c.
On Table No. 1, Grand Reduction Sale on Children's and Missos' Tam O'Shanters, worth 50c, reduced to 15c.
A complete line of Boys' Golf Caps for school, worth 25c, at 15c.
BIG SALE ON MEN'S SOFT AND STIFF HATS.
Men's Soft Hats at 65c, 75c, \$10). Positively a saving of at least 25 per cent.
A regular \$3.00 STIFF OR SOFT HAT for \$1.50.

NEMEST FALL AND WINTER STYES.

Special Jewelry Inducements for Fair Week.

Ladies' and gents' elegant gold filled hunting case watches, warranted to wear 20 years, with fine Elgin or Waltham works, worth \$20,00; sale price, \$10.95. Gents' Elgin and Waltham watches in silverine cases, worth \$8.00, at \$3.98. Ladies' solld gold hunting case watches,

14k, W. S. assay, with free Eigin or Wal-tham movements, regular price \$25.00; sale Hundreds of sterling silver novelties at about 1/2 the prices charged elsewhere. Sterling silver bon bon spoons, Omaha souvenir spoons, cream tadles, meat forks, olive spoons, sugar spoons, etc., etc., choice 98c. Sterling silver coffee spoons, 19c each.

Genuine diamond ringe, worth \$6.00; sale Go uine diamond rings, with real rubies and emeralds, worth \$10.00; sale price, \$4.95. Beautiful solid gold rings with five genuine Australian opals, worth \$5.00; sale price, Nickel alarm clocks, 55c each.

Hardware Department.

While attending the fair don't forget our great removal sale in hardware; this de-partment moves in new quarters in a few days and we want to sell out all odds and ends regardless of cost or values.

A Few Sample Prices.

26-inch saw, 39c. Steel hammers, 27c. Brace and 6 bits, \$1.05. Keyhole saw, 14-inch, 12c. Bread box, 29c. Full set cobblers tools, 79c. Buck saw, complete, 39c. Shelf brackets, 11/2c. A good hatchet, 9c. 8 knives and 6 forks, 37c. Scandinavian padlocks, 3c. Winchester pump shot gun, lever or slide action; this week, \$16.25. Hunting coat, \$1.49. Canvas leggings, 59c.

Flannels.

Extra heavy cotton flannel, 5c. Extra heavy outing flannel, 5c. Extra heavy shirting flannel, 5c. All wool white flannel, 15c. All wool red flannel, 15c.

Grocery Bargains.

Rolled oats, per package, 5c. Cream of wheat (the new breakfast food)only 12½c. Pure fruit preserves, 2 lb. glass jars at 190 Pure rye flour, per sack, 48c.
3 lb. cans baked beans at 9½c.
Crosse & Blackwell's chow chow (pint.

size) only 29c Knox sparkling gelatine at 9c. Premium baking chocolate, per cake, 150. Battery chewing tobacco, 20c. Fruit juice (all the go) per plug, 10c. Battle ax. 20c.

Battle ax, 20c. 6 for 10, 20c. We are headquarters for French sardines. French peas, mushrooms, fine olive oil, Russian caviar, etc.

Tea and Coffee.

Choice Japan tea dust, only 10c. Broken coffee (worth 15c) only 10c. Cereal coffee, 10c. Postem cereal, 10c a package, Whole Rio coffee, 15c. Golden Rio, coffee, 25c. Old gov Java and Mocha, 29c. Sun Gried Japan, only 29c, English breakfast only 33 1-3c, Medium roll Gun Powder tea, 35c. Basket fired Japan, choice, 40c. Fancy ceylon tea, 60c.

Butter.

Country butter 7c. Best country butter 10 and 121/2c.
Positively the finest separator cre_mery ever put on a table, only 17%c.

Remember there is no better butter on earth than what we offer you Monday at 171/2c. Finest eggs, 10c.

Cheese.

Fancy full cream, 74c. Fancy brick, 9c. Fancy Limberger, 714c. Ohio Swiss, 10c Neufchatel, 4c. Pine Apple, 40c. Edams, 85c Come to the Big Store for all kinds of

Meats

Pienic hams, 61/2c. Salt pork, 5c Pickled pork, 6c. Corned beef, 4c. Pigs' feet, 4c. Tripe, 4c. Boston hams, 7c.

Lard.

3-pound cans best, 19c. 5-pound cans best, 30c. 10-pound cans best, 59c.

Crackers.

Best oysters, 5c. Ginger snaps, We carry all kinds of crackers at bote

HAYDEN: HAYDEN BROSHAYDEN: